



FOR IMMEDIATE RELEASE

For more information, please contact:

Ken Perel
(808) 457-1145
kperel@nanopointimaging.com

Nanopoint Launches Business Partner Program to Drive cellTRAY® International Sales

cellTRAY® Connect Charter Members Accelerate Market Adoption

PALM SPRINGS, CA (January 28, 2008) -- Nanopoint Inc. is announcing today the launch of *cellTRAY® Connect*, a streamlined business partner program for distributors, value-added resellers, systems integrators, and technology companies interested in expanding their market opportunity and generating new business with Nanopoint's innovative family of cellTRAY products.

Nanopoint's business partner program delivers: efficient and simple access to cellTRAY product information through a secure online Partner Portal; training and education on Nanopoint's miniaturized live cell imaging solutions to help partners differentiate themselves in a crowded market; and provides new ways for partners to leverage their marketing investments and grow their revenues along with Nanopoint.

"Through Nanopoint's Partnership Program, we gain direct and streamlined access to a full complement of products and services," said Jerry Daviess, president of Quantum Design. "With an international sales team in multiple locations, the ability to centralize our communications with Nanopoint directly from the field offers great value. This value allows use to better leverage our relationship for market growth." Other charter members of cellTRAY® Connect include: Aurora Photonics, DayMoon Industries, Labcyte, PacRim Medical, QD-Japan, and QD-China.

Nanopoint's products include the award-winning cellTRAY, cellTRAY Dish, cellTRAY Imaging System and cellTRAY Fluidics System.

-MORE-

About Nanopoint, Inc.

Nanopoint, Inc. is a privately-held nano-biotechnology company that is revolutionizing the study and treatment of diseases with its live cell imaging solutions. Nanopoint's cellTRAY Fluidics and Imaging System products have broad applications to life science research, drug discovery, and biopharmaceutical production as well as other areas where live cell analysis is important. For more information, visit the Nanopoint website at www.nanopointimaging.com.

cellTRAY is a registered trademark of Nanopoint, Inc.

###